

# DETRICK HADDON MASTERPIECE

Jump starting the year with Stellar Award Wins as 2015 Male Vocalist of the Year and Choir of the Year (LXW), Deitrick Haddon returns to the forefront with what is being heralded as his "greatest work to date." Aptly entitled, *Masterpiece*, the album was inspired by Deitrick's personal moments of reflection....

As Deitrick shared, "It struck me that, if we looked at our lives from God's perspective and saw each other the way HE sees us, we would recognize that we are each beautiful reflections of HIS work. Our good, bad, and ugly are woven together to create works of art, each one being a Masterpiece."

An artful fusion of tempos, melodies and rhythms, the album features a host of music producers whose credits include: Tyrese, Mary Mary, Jill Scott, Boney James, Rasaan Patterson and Anthony Hamilton.

Guest features on the album include U.K. Based Gospel Rap artist, Guvna B, Jamaican Dancehall artist Sherwin Gardner and DJ Nicholas!

## SELLING POINTS:

- Featured Artist Centric TV's biographical series BEING (re-airing/date tbd)
- Star of two television docu-series on Oxygen: Preachers of LA and Fix My Choir
- "Restore Me Again" - Currently Top 20 at Gospel radio and growing.
- Tom Joyner/TV One Family Reunion Weekend Appearance (Labor Day Weekend)
- Lyric Videos - Restore Me Again, Be Like Jesus REMIX

## "MY CITY" TOUR DATES/MARKETS:

- |       |                                       |
|-------|---------------------------------------|
| 9/30  | Dallas TX (State Fair Grounds)        |
| 10/15 | Philly (New Covenant Auditorium)      |
| 10/16 | Wash DC (Crampton Hall - Homecoming)  |
| 10/17 | Charlotte NC (Elevation Auditorium)   |
| 10/18 | Charleston SC (Charleston Music Hall) |

## PROMO TOUR: 11/3-11/13 (Markets tbd)

- Deitrick will Guest/Co-hosting at radio
- Masterpiece: The Gallery Tour (Press, Radio & Tastemaker, Fan Parties)
- Church performances



## SOCIAL MEDIA SNAPSHOT

- 753k
- @DeitrickHaddon 285k
- @dhaddy 151k

Deitrick Haddon TV - 14k subscribers

## KEY MARKETS:

Wash DC	Chicago	Columbia, SC
NYC	Charlotte	Columbia, WV
Dallas	Houston	Norfolk
Detroit	Birmingham	Baltimore
Atlanta	Orlando	Memphis
Los Angeles	Richmond	Greensboro

## TRACK LISTING:

- |  |                             |
|--|-----------------------------|
| 1. Be Like Jesus                       | 9. Perfect Storm            |
| 2. Testify                             | 10. Lay It Down             |
| 3. Do It for Love                      | 11. Restore Me Again        |
| 4. Play Time Is Over Intro (Interlude) | 12. Under Control           |
| 5. Walls Are Coming Down               | 13. Work of Art (Interlude) |
| 6. Masterpiece                         | 14. The Jesus Anthem        |
| 7. Sinners                             | 15. On The Way              |
| 8. Running                             | 16. Got A Feeling           |

CD



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