

Dorinda

CLARK-COLE

LIVING IT

Dr. Dorinda Clark-Cole has built an iconic career in music and ministry. Having amassed three Grammy® Awards and countless Stellar Gospel Music Awards, Dorinda has been armed with a remarkable legacy and a powerful musical gift. *“Living It”* is the culmination of this dynamic legend’s testimony and message, firing up listeners’ faith with an immersive spiritual and sonic experience.

“Living It” embodies what Dorinda Clark Cole has lived through. “God came through for me,” she says. “Every song you hear is about this journey. I never knew what faith really was...I preach about faith, I tell people about it, but I never really knew what faith was until this journey” says the Rose of Gospel.

“You Are” is an up-tempo song of praise that echoes a message of gratitude while *“Bless This House”* and *“Living It”* tell the story of triumph, testimony and humility. Songs such as “The Name,” “Antidote,” “Use Me,” “He Still Loves Me,” and “Win” all reflect Dorinda’s journey to a transcendent new understanding in faith. Bold, inspiring, and powerful, *Living It* is a tour-de-force for this vocal powerhouse. The 11-track experience boasts big gospel chords, stratospheric singing that The Clark Sisters and Dorinda Clark Cole are known for, and fresh, up-tempo grooves that are infectious as Dorinda’s energetic and motivating personality.



MARKETING HIGHLIGHTS:

- Preachers of Detroit featuring Dorinda Clark-Cole premieres on Oxygen February 2015
- Special appearance include 2015 Trumpet Awards, BMI Trailblazers Awards, 2015 Gospel Superfest
- Confirmed artist for 2015 McDonalds Gospel Tour (12 cities)
- Exclusive Marketing and promotional tour scheduled for early 2015
- Wide-spread social and viral marketing campaigns initiated to support release
- Facebook – over 479k fans (/officiallydorinda)
- Twitter – over 117k followers (@DorindaTheRose)
- Instagram – over 56k followers (@DorindaClarkCole)
- 2 Top 30 Gospel Charting singles with “You Are” and the current single “Bless This House”
- POP available upon request (Flats & Postcards)
- Recent airing of Bobby Jones Gospel & Lift Every Voice on BET 2014-2015 season – will include re-airings

TRACK LISTING:

1. You Are
2. The Name
3. Use Me
4. Bless This House
5. In the Dark
6. Save Me Now
7. Holy
8. Antidote
9. He Still Loves Me
10. Living It
11. Write My Name

(with Donnie McClurkin)

KEY MARKETS:

- Atlanta
- Detroit (Hometown)
- Chicago
- Philadelphia
- New York
- Washington D.C.
- Dallas
- Baltimore
- Los Angeles
- Houston



Selection #:
LIG-CD-7302

File Under:
Gospel/Dorinda
Clark-Cole

MSRP:
AM/\$13.98

Box Lot:
30