



tweet

CHARLENE

Since emerging on the scene, songstress and songwriter Tweet, born Charlene Keys, has been a favorite for R&B music lovers. Now, after a six-year hiatus, she is back with her fourth album, **CHARLENE**— a testament to her professional, personal, and emotional evolution. The acclaimed songstress and songwriter kicks off a soaring return to deliver new R&B favorites to fans with the release of her new album, CHARLENE, bringing her celebrated vocal talents and soulful presence back to the masses. The album will feature 15 songs and include singles like, “Won’t Hurt Me” and “Magic”. The powerful voice behind the albums Southern Hummingbird, It’s Me Again, and Simply Tweet showcases new candor, empowerment and her signature warm artistry on “Won’t Hurt Me” – paving the way to invite listeners into the intimate, soulful music experience they’ll hear on her new album. Tweet teamed up with longtime collaborators and producers Craig Brockman, Nisan Stewart, John “Jubu” Smith, and Charlie Bereal.



THE HIGHLY-ANTICIPATED CHARLENE WILL BE AVAILABLE IN STORES ON JANUARY 22, 2016!

SELLING POINTS:

- Tweet is a GRAMMY® Award & Soul Train® Nominee
- CHARLENE features collaborations with Missy Elliot & Timbaland on hit track “Somebody Else Will”
- Multi-city marketing and promotional run planned around street date in support of album release
- Online Media Buy: Facebook/Instagram/Google
- Radio Ad Buy on nationally syndicated shows like Steve Harvey, Breakfast Club, Tom Joyner as well as regional and local stations.
- Wide-spread social and viral marketing campaigns initiated to support release
- POP available upon request (Flats / Postcards / Posters)
- Nationally televised appearances are being secured - TBA

TRACK LISTING

- | | |
|--|--------------------------------|
| 1. Intro: Soulfully Yours, Charlene | 9. Interlude: Will You Be Here |
| 2. Magic | 10. Dadada.....Struggle |
| 3. Won't Hurt Me | 11. Somewhere Out There |
| 4. Priceless | 12. Neva Shouda Left Ya |
| 5. Interlude: All I See Is You | 13. I Didnt Know |
| 6. Somebody Else Will
(Feat. Missy Elliott) | 14. I Was Created For This |
| 7. Got Whatcha Want | 15. Outro: I Surrender |

TOP DMAS

New York, NY // Washington, DC // Atlanta, GA // Los Angeles, CA // Chicago, IL // Philadelphia, PA // Dallas-Ft. Worth, TX // Houston, TX // SF-Okland - San Jose // Baltimore, MD // Nrlfk- Prtsmth- Nwpt Nws-Hmp // Charlotte, NC // Detroit, MI

@ms_hummingbird - 76K Followers

/tweetspage - 11K

@tweet - 89K Followers

CD



Selection#: EOM-CD-9483	MSRP: AM /\$13.98
File Under: Tweet/R&B	Box Lot: 30

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