

PAPA SAN

"ONE BLOOD"

Street Date
January 21st
2014

OVERVIEW:

With a career spanning over twenty years, as a secular Reggae Dance Hall artist, Papa San had over 13 hit singles, two #1 Billboard Dance Chart Hit Singles and over 15 albums under his belt. Featured side artist on Kirk Franklin's hit song, "Awesome God". Previously released Gospel Reggae albums topped Billboard Gospel Charts. Stellar Award Winner; Dove Award Nominee, World Music Award Winner, Marlin Award Winner. Papa San is the most recognized Gospel Reggae Artist in the world today! Papa San's new project "ONE BLOOD" is set to reach gospel music lovers around the world.

KEY SELLING POINTS:

RADIO

- Aggressive radio promotions campaign to include live interviews, on-air contests and co-op advertising.
- Early airplay includes WCAO (Baltimore), WXEZ (Norfolk), WHUR (Washington DC), WTHE (Long Island), WGRB (Chicago), WNJI (Charleston), WPLE (Atlanta), WJYA (Columbus), WNNL (Raleigh) Sirius XM Radio (New York) and more...

NEWS MEDIA

E-blast campaigning with social sites (10,000 to www.papasanlinkup.com website first day of campaigning)
Artist's Facebook and Twitter combined over (100,550 profiles as of September 2013). Free digital download of the singles "Step up" and "Radio"

RETAIL

- Aimed at Christian and mainstream accounts.
- Co-op Advertising and P.O.P (posters and post cards) support.
- Additional retail support includes availability of in-store play copies, CD sampler giveaways, special bin cards and discount plans.

MARKETING EFFORTS

Distribution of CD samplers at concerts, festival, church events and conferences.
Free download campaign of singles

TRACK LISTING

1. Step Up
2. Your Eyes on Me
3. Radio
4. One Blood
5. Running
6. Get Right
7. Revival
8. Show Me
9. Love You
10. God a di Best
11. God by My Side
12. Blessing
13. Won't Give Up

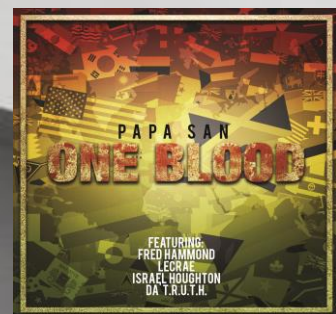
FEATURED ARTIST

FRED HAMMOND
ISRAEL HAUGHTON
LECRAE
DA T.R.U.T.H.
STITCHIE
JAEL WIAFE

AND MORE

TOP MARKETS

Baltimore / Washington, DC / New York / New Jersey / Philadelphia / Atlanta / Chicago / Detroit / Los Angeles / Fort Lauderdale / Miami / Tampa / Orlando



RETAIL PRICE

\$12.99

Artist: Papa San
Title: "ONE BLOOD"



Distributed by
Central South Distribution
3740 VULCAN DR., NASHVILLE, TN 37211
TO ORDER CALL: 1800-251-3052

